

Investing In Television[®]

OWNERSHIP REPORT 2010 1st Edition

Also available on CD ROM and via the Internet through BIA*fn*'s *MEDIA Access Pro*[™]

Alphabetic Listing of Markets

Rank	Market	Rank	Market	Rank	Market
165	Abilene-Sweetwater, TX	86	Chattanooga, TN	160	Gainesville, FL
145	Albany, GA	197	Cheyenne, WY-Scottsbluff, NE	210	Glendive, MT
57	Albany-Schenectady-Troy, NY	3	Chicago, IL	184	Grand Junction-Montrose, CO
44	Albuquerque-Santa Fe, NM	130	Chico-Redding, CA	41	Grand Rapids-Kalamazoo-Battle Creek, MI
179	Alexandria, LA	33	Cincinnati, OH	192	Great Falls, MT
208	Alpena, MI	168	Clarksburg-Weston, WV	70	Green Bay-Appleton, WI
131	Amarillo, TX	18	Cleveland-Akron, OH	46	Greensboro-High Point-Winston Salem, NC
150	Anchorage, AK	92	Colorado Springs-Pueblo, CO	103	Greenville-New Bern-Washington, NC
8	Atlanta, GA	79	Columbia, SC	36	Greenville-Spartanburg, SC-Asheville, NC
114	Augusta, GA	137	Columbia-Jefferson City, MO	187	Greenwood-Greenville, MS
48	Austin, TX	128	Columbus, GA	87	Harlingen-Weslaco-Brownsville-McAllen, TX
125	Bakersfield, CA	34	Columbus, OH	39	Harrisburg-Lancaster-Lebanon-York, PA
27	Baltimore, MD	133	Columbus-Tupelo-West Point, MS	178	Harrisonburg, VA
154	Bangor, ME	129	Corpus Christi, TX	30	Hartford-New Haven, CT
95	Baton Rouge, LA	5	Dallas-Ft. Worth, TX	167	Hattiesburg-Laurel, MS
141	Beaumont-Port Arthur, TX	99	Davenport, IA-Rock Island-Moline, IL	206	Helena, MT
189	Bend, OR	65	Dayton, OH	71	Honolulu, HI
169	Billings, MT	16	Denver, CO	10	Houston, TX
163	Biloxi-Gulfport, MS	72	Des Moines-Ames, IA	81	Huntsville-Decatur-Florence, AL
157	Binghamton, NY	11	Detroit, MI	162	Idaho Falls-Pocatello, ID
40	Birmingham, AL	172	Dothan, AL	25	Indianapolis, IN
156	Bluefield-Beckley-Oak Hill, WV	139	Duluth, MN-Superior, WI	90	Jackson, MS
112	Boise, ID	98	El Paso, TX	173	Jackson, TN
7	Boston, MA	176	Elmira, NY	47	Jacksonville, FL
182	Bowling Green, KY	146	Erie, PA	101	Johnstown-Altoona, PA
52	Buffalo, NY	119	Eugene, OR	181	Jonesboro, AR
94	Burlington, VT-Plattsburgh, NY	195	Eureka, CA	147	Joplin, MO-Pittsburg, KS
190	Butte-Bozeman, MT	102	Evansville, IN	207	Juneau, AK
196	Casper-Riverton, WY	202	Fairbanks, AK	32	Kansas City, KS-MO
88	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA	121	Fargo-Valley City, ND	59	Knoxville, TN
84	Champaign-Springfield-Decatur, IL	68	Flint-Saginaw-Bay City, MI	127	La Crosse-Eau Claire, WI
97	Charleston, SC	55	Fresno-Visalia, CA	191	Lafayette, IN
63	Charleston-Huntington, WV	64	Ft. Myers-Naples, FL	123	Lafayette, LA
24	Charlotte, NC	100	Ft. Smith-Fayetteville-Springdale-Rogers, AR	175	Lake Charles, LA
183	Charlottesville, VA	107	Ft. Wayne, IN	115	Lansing, MI

188	Laredo, TX	78	P aducah-Cape Girardeau-Harrisburg-Mt Vernon	113	Sioux Falls-Mitchell, SD
42	Las Vegas, NV	142	Palm Springs, CA	91	South Bend-Elkhart, IN
62	Lexington, KY	151	Panama City, FL	75	Spokane, WA
186	Lima, OH	194	Parkersburg, WV	74	Springfield, MO
105	Lincoln-Hastings-Kearney, NE	116	Peoria-Bloomington, IL	111	Springfield-Holyoke, MA
56	Little Rock-Pine Bluff, AR	4	Philadelphia, PA	201	St. Joseph, MO
2	Los Angeles, CA	12	Phoenix, AZ	21	St. Louis, MO
49	Louisville, KY	23	Pittsburgh, PA	83	Syracuse, NY
143	Lubbock, TX	22	Portland, OR	106	T allahassee, FL-Thomasville, GA
122	M acon, GA	77	Portland-Auburn, ME	14	Tampa-St Petersburg-Sarasota, FL
85	Madison, WI	205	Presque Isle, ME	152	Terre Haute, IN
199	Mankato, MN	53	Providence, RI-New Bedford, MA	73	Toledo, OH
180	Marquette, MI	171	Q uincy, IL-Hannibal, MO-Keokuk, IA	136	Topeka, KS
140	Medford-Klamath Falls, OR	26	R aleigh-Durham, NC	117	Traverse City-Cadillac, MI
50	Memphis, TN	174	Rapid City, SD	93	Tri-Cities, TN-VA
185	Meridian, MS	108	Reno, NV	66	Tucson, AZ
17	Miami - Ft. Lauderdale, FL	58	Richmond-Petersburg, VA	61	Tulsa, OK
35	Milwaukee, WI	67	Roanoke-Lynchburg, VA	193	Twin Falls, ID
15	Minneapolis - St. Paul, MN	153	Rochester, MN-Mason City, IA-Austin, MN	109	Tyler-Longview, TX
158	Minot-Bismarck-Dickinson, ND	80	Rochester, NY	170	U tica, NY
166	Missoula, MT	134	Rockford, IL	204	V ictoria, TX
60	Mobile, AL-Pensacola, FL	20	S acramento-Stockton-Modesto, CA	89	W aco-Temple-Bryan, TX
138	Monroe, LA-El Dorado, AR	144	Salisbury, MD	9	Washington, DC
124	Monterey-Salinas, CA	31	Salt Lake City, UT	177	Watertown, NY
118	Montgomery, AL	198	San Angelo, TX	135	Wausau-Rhineland, WI
104	Myrtle Beach-Florence, SC	37	San Antonio, TX	38	West Palm Beach-Ft. Pierce, FL
29	N ashville, TN	28	San Diego, CA	159	Wheeling, WV- Steubenville, OH
51	New Orleans, LA	6	San Francisco-Oakland-San Jose, CA	69	Wichita - Hutchinson, KS
1	New York, NY	PR	San Juan, PR	149	Wichita Falls, TX -Lawton, OK
43	Norfolk-Portsmouth-Newport News, VA	120	Santa Barbara-Santa Maria-San Luis Obispo, CA	54	Wilkes Barre-Scranton, PA
209	North Platte, NE	96	Savannah, GA	132	Wilmington, NC
155	O desa-Midland, TX	13	Seattle-Tacoma, WA	126	Y akima-Pasco-Richland-Kennewick, WA
45	Oklahoma City, OK	161	Sherman, TX - Ada, OK	110	Youngstown, OH
76	Omaha, NE	82	Shreveport, LA	164	Yuma, AZ-El Centro, CA
19	Orlando-Daytona Beach-Melbourne, FL	148	Sioux City, IA	203	Z anesville, OH
200	Ottumwa, IA-Kirksville, MO				

Rank Listing of Markets

Rank	Market	Rank	Market	Rank	Market
1	New York, NY	36	Greenville-Spartanburg, SC-Asheville, NC	71	Honolulu, HI
2	Los Angeles, CA	37	San Antonio, TX	72	Des Moines-Ames, IA
3	Chicago, IL	38	West Palm Beach-Ft. Pierce, FL	73	Toledo, OH
4	Philadelphia, PA	39	Harrisburg-Lancaster-Lebanon-York, PA	74	Springfield, MO
5	Dallas-Ft. Worth, TX	40	Birmingham, AL	75	Spokane, WA
6	San Francisco-Oakland-San Jose, CA	41	Grand Rapids-Kalamazoo-Battle Creek, MI	76	Omaha, NE
7	Boston, MA	42	Las Vegas, NV	77	Portland-Auburn, ME
8	Atlanta, GA	43	Norfolk-Portsmouth-Newport News, VA	78	Paducah-Cape Girardeau-Harrisburg-Mt Vernon
9	Washington, DC	44	Albuquerque-Santa Fe, NM	79	Columbia, SC
10	Houston, TX	45	Oklahoma City, OK	80	Rochester, NY
11	Detroit, MI	46	Greensboro-High Point-Winston Salem, NC	81	Huntsville-Decatur-Florence, AL
12	Phoenix, AZ	47	Jacksonville, FL	82	Shreveport, LA
13	Seattle-Tacoma, WA	48	Austin, TX	83	Syracuse, NY
14	Tampa-St Petersburg-Sarasota, FL	49	Louisville, KY	84	Champaign-Springfield-Decatur, IL
15	Minneapolis - St. Paul, MN	50	Memphis, TN	85	Madison, WI
16	Denver, CO	51	New Orleans, LA	86	Chattanooga, TN
17	Miami - Ft. Lauderdale, FL	52	Buffalo, NY	87	Harlingen-Weslaco-Brownsville-McAllen, TX
18	Cleveland-Akron, OH	53	Providence, RI-New Bedford, MA	88	Cedar Rapids-Waterloo-Iowa City-Dubuque, IA
19	Orlando-Daytona Beach-Melbourne, FL	54	Wilkes Barre-Scranton, PA	89	Waco-Temple-Bryan, TX
20	Sacramento-Stockton-Modesto, CA	55	Fresno-Visalia, CA	90	Jackson, MS
21	St. Louis, MO	56	Little Rock-Pine Bluff, AR	91	South Bend-Elkhart, IN
22	Portland, OR	57	Albany-Schenectady-Troy, NY	92	Colorado Springs-Pueblo, CO
23	Pittsburgh, PA	58	Richmond-Petersburg, VA	93	Tri-Cities, TN-VA
24	Charlotte, NC	59	Knoxville, TN	94	Burlington, VT-Plattsburgh, NY
25	Indianapolis, IN	60	Mobile, AL-Pensacola, FL	95	Baton Rouge, LA
26	Raleigh-Durham, NC	61	Tulsa, OK	96	Savannah, GA
27	Baltimore, MD	62	Lexington, KY	97	Charleston, SC
28	San Diego, CA	63	Charleston-Huntington, WV	98	El Paso, TX
29	Nashville, TN	64	Ft. Myers-Naples, FL	99	Davenport, IA-Rock Island-Moline, IL
30	Hartford-New Haven, CT	65	Dayton, OH	100	Ft. Smith-Fayetteville-Springdale-Rogers, AR
31	Salt Lake City, UT	66	Tucson, AZ	101	Johnstown-Altoona, PA
32	Kansas City, KS-MO	67	Roanoke-Lynchburg, VA	102	Evansville, IN
33	Cincinnati, OH	68	Flint-Saginaw-Bay City, MI	103	Greenville-New Bern-Washington, NC
34	Columbus, OH	69	Wichita - Hutchinson, KS	104	Myrtle Beach-Florence, SC
35	Milwaukee, WI	70	Green Bay-Appleton, WI	105	Lincoln-Hastings-Kearney, NE

106	Tallahassee, FL-Thomasville, GA	142	Palm Springs, CA	177	Watertown, NY
107	Ft. Wayne, IN	143	Lubbock, TX	178	Harrisonburg, VA
108	Reno, NV	144	Salisbury, MD	179	Alexandria, LA
109	Tyler-Longview, TX	145	Albany, GA	180	Marquette, MI
110	Youngstown, OH	146	Erie, PA	181	Jonesboro, AR
111	Springfield-Holyoke, MA	147	Joplin, MO-Pittsburg, KS	182	Bowling Green, KY
112	Boise, ID	148	Sioux City, IA	183	Charlottesville, VA
113	Sioux Falls-Mitchell, SD	149	Wichita Falls, TX -Lawton, OK	184	Grand Junction-Montrose, CO
114	Augusta, GA	150	Anchorage, AK	185	Meridian, MS
115	Lansing, MI	151	Panama City, FL	186	Lima, OH
116	Peoria-Bloomington, IL	152	Terre Haute, IN	187	Greenwood-Greenville, MS
117	Traverse City-Cadillac, MI	153	Rochester, MN-Mason City, IA-Austin, MN	188	Laredo, TX
118	Montgomery, AL	154	Bangor, ME	189	Bend, OR
119	Eugene, OR	155	Odessa-Midland, TX	190	Butte-Bozeman, MT
120	Santa Barbara-Santa Maria-San Luis Obispo, CA	156	Bluefield-Beckley-Oak Hill, WV	191	Lafayette, IN
121	Fargo-Valley City, ND	157	Binghamton, NY	192	Great Falls, MT
122	Macon, GA	158	Minot-Bismarck-Dickinson, ND	193	Twin Falls, ID
123	Lafayette, LA	159	Wheeling, WV- Steubenville, OH	194	Parkersburg, WV
124	Monterey-Salinas, CA	160	Gainesville, FL	195	Eureka, CA
125	Bakersfield, CA	161	Sherman, TX - Ada, OK	196	Casper-Riverton, WY
126	Yakima-Pasco-Richland-Kennewick, WA	162	Idaho Falls-Pocatello, ID	197	Cheyenne, WY-Scottsbluff, NE
127	La Crosse-Eau Claire, WI	163	Biloxi-Gulfport, MS	198	San Angelo, TX
128	Columbus, GA	164	Yuma, AZ-EI Centro, CA	199	Mankato, MN
129	Corpus Christi, TX	165	Abilene-Sweetwater, TX	200	Ottumwa, IA-Kirksville, MO
130	Chico-Redding, CA	166	Missoula, MT	201	St. Joseph, MO
131	Amarillo, TX	167	Hattiesburg-Laurel, MS	202	Fairbanks, AK
132	Wilmington, NC	168	Clarksburg-Weston, WV	203	Zanesville, OH
133	Columbus-Tupelo-West Point, MS	169	Billings, MT	204	Victoria, TX
134	Rockford, IL	170	Utica, NY	205	Presque Isle, ME
135	Wausau-Rhineland, WI	171	Quincy, IL-Hannibal, MO-Keokuk, IA	206	Helena, MT
136	Topeka, KS	172	Dothan, AL	207	Juneau, AK
137	Columbia-Jefferson City, MO	173	Jackson, TN	208	Alpena, MI
138	Monroe, LA-EI Dorado, AR	174	Rapid City, SD	209	North Platte, NE
139	Duluth, MN-Superior, WI	175	Lake Charles, LA	210	Glendive, MT
140	Medford-Klamath Falls, OR	176	Elmira, NY	PR	San Juan, PR
141	Beaumont-Port Arthur, TX				

What's in this book?

Welcome to BIA's *Investing in Television*[®] 2010 Ownership Report. This is the premiere information guide profiling television stations by owner. The book highlights 2,600 television stations sorted by their 774 owners. All 210 U.S. Television markets, as well as Puerto Rico, are represented herein.

Other Television Publications

This book has a companion publication, *BIA's Investing in Television*[®] 2010 Market Report, from which the Ownership Report's information is extracted and reorganized by owner. The Market Report is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual markets, plus Puerto Rico, and comprehensively profiles the competing television stations in that market.

BIA's Television Yearbook[®], a companion directory of more than 2,600 television stations, also profiles the industry geographically and provides the user with contact information for the individual television stations, including their key personnel and owners. It also contains a directory of professional services providers and equipment suppliers to the industry.

Data Provided Electronically (CD ROM, etc.)

All of this data and much, much more is available through BIA's powerful database software, BIA's MEDIA Access Pro[™] Television Analyzer. With more than 11,200 television stations profiled with more than 700 fields of data for each station, this is the most comprehensive, easy-to-use and accurate source of data available on the TV industry.

For more information on the publications, software and custom research services offered by BIA, call a BIA representative at 1-800-331-5086 and/or see the last page of this book for a Price List and Order Form.

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Every effort has been made to ensure the accuracy of the information in this publication. Any errors detected or called to our attention, which in our opinion are material, will be corrected in future releases. BIA assumes no liability for any errors or omissions in the information, and shall not be liable for any injuries or damages (including consequential) which might result from its use.

Keys and Codes

General

CA	Class A - an upgrade for Low Power Television
HAAT	Height Above Average Terrain (shown in feet)
LD	Low Power Digital
LP	Low Power

Codes After Sales Price

+	Sales price is amount listed plus notes, stock, or debt.
al	Station sold for assumption of liabilities.
c#	Indicates parent and satellite stations in the market.
cp	Indicates sale of a station construction permit.
d	Distress sale.
dn	Donation.
e	Estimated sales price.
g	Group sale.
g#	Parent/satellite of a group sale.
na	Not available
nc	No cash consideration.
p	"p" after the date acquired (Date Acq'd) indicates a proposed sale.
st	Stock transfer.
sw	Station swap.

Construction Permit

cp	A "cp" following the Power column indicates the station has a construction permit to upgrade its technical facilities. The station is authorized to operate at the indicated power or height for testing purposes.
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Questions about the *Investing in Television*® 2010 Ownership Report or other BIA^{fn} publications or services should be directed to:

BIA Financial Network, Inc. • 15120 Enterprise Ct.,
Chantilly, Virginia 20151

Station Affiliation

A&R	ABC and Retro Television Network	RTV	Retro Television Network
ABC	ABC	SCH	SCHOLAR - Education Programming
AcW	AccuWeather	SHP	Shopping Networks
ATs	ABC & This TV	SML	Smile of a Child
AZT	Azteca America	SPT	Universal Sports
CBS	CBS	TBN	Trinity Broadcasting Network
CGN	Church Global Network TV	TBS	Turner Broadcasting System
CNA	CBS, NBC, ABC and FOX. Any combination of the first letters of these networks means dual affiliation; i.e. C&A would mean CBS and ABC.	TCT	Total Christian Television
CNI	Christian Network, Inc.	TEL	Telemundo
CNP	CBS, NBC and UPN	TEV	Televisa
Col	The Cool TV Network	Ths	This TV
CRT	Create	TLF	TeleFutura
CW	CW Television Network	tr3	MTV tr3s
CW+	The CW Plus Network	TUF	TUFF TV Network
CWM	CW and My Network	TuV	TuVision
DRK	Dark	UNI	Univision
EDU	Educational	USP	Untamed Sports
ENL	Enlace Spanish	VME	V-me/Viva
EST	Estrella TV	VOZ	Voz Y Vision
EXP	PBS Explorer	VTM	Vietnamese Programming
F&M	FOX and My Network	WDV	WorldView Network
FCW	FOX and CW Network	WLD	World
FOX	FOX	WSP	ION Worship Channel
FRT	FOX and Retro Television Network	Wx	Weather
HSN	Home Shopping Network	WxN	Weather & News
HTV	Hispanic Television Network		
i	Ion Media Network		
IND	Independent		
INS	Independent-Spanish		
JCT	JCTV Network		
KDS	PBS Kids		
KOR	Korean Programming		
LAT	LATV - Bilingual Spanish/English Network		
MRT	My and Retro Television Networks		
MXC	Mexicanal Network		
My	My Network TV		
NBC	NBC		
NOA	Not On Air — Station under construction		
Nws	All News		
PBS	Public Broadcasting System		
PUB	Public Television		
qbo	ION Qubo Network		
REL	Religious		

Information About *Investing in Television*[®] Ownership Report



TELEVISION STATIONS LISTED BY OWNER

Owner	Market	Rank	Calls	ANALOG		DIGITAL			Year Std	Date Acq	Sales Price (000)	Affil	Est '09 Revenue (000)	'09 Rev.	'08 Rev.	'07 Rev.	'06 Rev.	'05 Rev.
				Ch	Visual Power (kW)	HAAT	Ch	Visual Power (kW)										
HIC Broadcast Inc																		
Roland Hernandez President 606 Young St Dallas, TX 75202-4895 PH: 214-977-6780 FAX: 214-977-6544	Dallas-Ft. Worth, TX	5	KFWD		9.0	55	1,291	88	9002		st IND	4,100	0.8%	0.9%	0.9%	0.9%	0.8%	
Total for HIC Broadcast Inc												\$4,100						
High Maintenance Broadcasting LLC																		
Lauryn Hoffmann Managing Member 600 Leopard St Ste 1924 Corpus Christi, TX 78473-1106 PH: 361-882-1414	Corpus Christi, TX	129	KUQI		38.0	50	810	06	0802	6,600	FOX	800	2.8%	2.8%	1.1%			
Total for High Maintenance Broadcasting LLC												\$800						
High Plains Broadcasting Inc																		
James Martin President PO Box 288 Kaw City, OK 74641-0288 PH: 580-269-2215	San Francisco-Oakland-San Jose, CA	6	KFTY		32.0	20	3,071	81	0902	1,000	IND	1,500	0.4%	0.4%	0.4%	0.3%	0.3%	
	Salt Lake City, UT	31	KTVX		40.0	476	4,121	48	0809	135,000	g1 ABC	19,100	15.7%	15.5%	15.7%	15.5%	15.9%	
	Salt Lake City, UT	31	KUCW		48.0	200	4,124	85	0809		g1 CW	5,100	4.2%	4.4%	4.3%	4.4%	4.5%	
	Salt Lake City, UT	31	KTVX-D2		40.2	476	4,121	99	0805	p	g1 USP	200	0.2%					
	San Antonio, TX	37	WOAI-TV		48.0	905	1,499	49	0809		g NBC	20,100	13.0%	13.5%	13.6%	14.6%	14.5%	
	San Antonio, TX	37	WOAI-D2		48.2	905	1,499	02	0809		g MXC							
	Jacksonville, FL	47	WTEV-TV		19.0	1,000	955	80	0809		g CBS	12,800	15.3%	17.3%	16.3%	15.0%	14.7%	
	Fresno-Visalia, CA	55	KGPE		34.0	185	1,893	53	0809		g CBS	9,400	14.5%	12.2%	10.9%	11.2%	10.6%	
	Fresno-Visalia, CA	55	KGPE-D2		34.2	185	1,893	03	0809		g USP							
	Bakersfield, CA	125	KGET-TV		25.0	135	1,329	59	0809		g2 NBC	9,450	32.3%	32.6%	31.9%	32.3%	34.8%	
	Bakersfield, CA	125	KKEY-LP	11	3	1,241	20.0	6	03	0809	g2 TEL	825	2.8%	2.8%	3.5%	2.7%	2.5%	
	Bakersfield, CA	125	KGET-D2		25.2	135	1,329	03	0809		g2 CW	225	0.8%	0.8%	0.8%	0.7%	0.8%	
	Bakersfield, CA	125	KGET-D3		25.3	135	1,329	09	0809		g2 TEL							
Total for High Plains Broadcasting Inc												\$78,700						
Highland Park Broadcasting LP																		
Robert J Watkins President 160 Victor St Highland Park, MI 48203-3130 PH: 313-868-6612	Detroit, MI	11	W33BY	33	15	313			02		IND							

1/ See Overview for interpretation of revenue estimates.

"p" indicates pending sale to owner listed.

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Ownership Report Overview

1 Ownership Contact Information

Company Name: This is the common name of the owning entity of the stations profiled.

NOTE: This may not be the licensee's name.

Primary Contact: Either through survey responses or from FCC documentation, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIA lists the President, CEO, Managing Partner, Chairman or other top executive position. **NOTE:** Deeper ownership contacts (CFO, COO, etc.) are available in BIA's MEDIA Access Pro™ database software.

Address: The address of the company's headquarters is profiled.

Phone and Fax: We provide the primary contact's phone and fax numbers.

2 Market and Rank

Market: The name TV Mkt in which the profiled company's stations are rated. **Rank:**

The rank is based on the number of television households in the market.

3 Technical Attributes

Technical information is provided for both Analog and Digital signals.

Calls: Listed in order of market rank, these are the licensed call letters of the television stations licensed to the owner or proposed to be sold to this owner (signified by a "p" after the Date Acq).

Ch: The number of the over-the-air analog channel at which the station is located plus the licensed digital channel.

Visual Power (kW): The power in kilowatts at which the station transmits its signal for both analog & digital.

HAAT: Height above average terrain of the station's center of radiation (antenna) with respect to its surrounding terrain in feet for both analog & digital.

4 Station Acquisition Information

Year Std: The year the station first went on the air.

Date Acq: The date (Year Month) the station was acquired by this owner. A "p" after the acquired date indicates that the sale of the station is pending FCC approval.

Sales Price: Presented in thousands, this is the price paid for the station. To the right of the price you may encounter a code that signifies the type of transaction (See Keys & Codes). **NOTE:** Because the actual sales price of a station or group may vary from the reported price, caution should be exercised with respect to the use of these data. We have attempted to include the most recent ownership transfer activity from 1981 to a point approximately 2 weeks prior to publication. If a sale was proposed but not approved 2 weeks prior to publication, the owner listed is the proposed purchaser. Due to the complexity of the issue, major group purchase prices are not broken out among the stations purchased.

5 Affiliation (Affil)

The national network affiliation with which the station has an agreement to rebroadcast a significant portion (ten-plus hours) of the network's programming (see Keys & Codes).

6 Estimated Station Revenues (Est '09 Revenue)

BIA estimates revenues for the leading stations in most markets. BIA's revenue estimates do not include trade/barter, production or promotion revenues. We utilize direct mail surveys, telemarketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are just estimates. We view these estimates, however, as an important element to the book and encourage station operators and owners to participate in our surveys.

7 Owner's Total Estimated Revenues

This figure is the sum of the stations' revenues estimated by BIA for this owner. Please note that this figure is just an estimate and may not include all the television stations licensed to this owner. Revenues for some of the owner's stations may not be estimated for varying reasons and, therefore, will not be included in the total.

8 Historic Revenue Trends

Estimated station revenues shown as percentage of total market revenues over the last five years.

